



## Nosy Crow appoints Bounce and GBS

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Children's independent Nosy Crow has appointed Bounce! Sales and Marketing as its UK and export sales agency, and Grantham

Book Services (GBS) as its distributor.

Nosy Crow's first books will be published in January 2011. Bounce! is a specialist children's agency whose clients include Templar Publishing and Piccadilly Press.

Kate Wilson, managing director of Nosy Crow, said: "We've taken our time to investigate our selling options carefully. Bounce! is a highly impressive organization with a children's specialism and a good track-record. We were impressed that they have more people in the field than any other children's specialist sales force, and by their ability to get to non-traditional retailers. Besides, I've known and worked with Robert before, and, in this business, personal relationships count for a lot."

Robert Snuggs, managing director of Bounce! Sales and Marketing, added: "Nosy Crow is the most significant, innovative and dynamic new independent children's publishing company to be established in the UK for years and we know that it will quickly prove itself to be a major source of income for booksellers everywhere." He described the launch list as "quite exceptional".

On the appointment of Grantham Book Services, Wilson said: "Bounce's connection with GBS (most of Bounce's publishers are distributed by GBS) made it a natural choice for us."

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